

Brian Engler

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Certified Scrum Product Owner (CSPO) | Agile Leader | Business Strategist

Certified Scrum Product Owner (CSPO) with experience leading cross-functional software delivery, managing product strategy and Agile execution across multi-million-dollar SaaS platforms. Proven success driving roadmaps, leading technical teams, managing enterprise client relationships, and delivering scalable customer-focused software solutions.

CORE SKILLS

Product Management:

Product Strategy • Product Discovery • Roadmapping • User Journey Mapping • Feature Prioritization • Requirements Gathering • User Stories • Sprint Planning • Backlog Management • Release Management • Agile/Scrum • Kanban • SDLC • Root Cause Analysis

Leadership & Business:

Cross-Functional Leadership • Executive Communication • Team Leadership • Strategic Thinking • Client Engagement • Decision Making • Mentorship • Presentation & Facilitation • Customer-Centric Problem Solving

Tools & Technology:

Jira • Confluence • SQL Server • Power BI • Figma • Salesforce • ServiceNow • Smartsheets • Excel • GitHub • Cursor • REST APIs • Java • SQL • React • JavaScript • HTML/CSS

PROFESSIONAL EXPERIENCE

MRI Software — Product Owner | 2024 – Present

- Own product strategy, backlog prioritization, story refinement and roadmap delivery across multiple products within a multi-million-dollar SaaS platform, aligning business goals and customer needs.
 - Serve as Product Owner and Scrum Master for cross-functional teams consisting of 10 developers and 4 QA engineers, owning backlog refinement, story prioritization, acceptance criteria definition, sprint planning, and iteration delivery.
 - Directed release management across 20+ Planned Maintenance Updates (PMUs) and 10+ Critical Maintenance Updates (CMUs), coordinating deployment readiness, risk mitigation, and go/no-go decisions.
 - Led product ownership for the On The Go mobile application, transforming a highly data-intensive desktop platform into a streamlined mobile-first experience focused on usability and customer workflows.
 - Partnered directly with executive leadership and enterprise clients to gather requirements, define dependencies, prioritize features, and develop strategic product roadmaps aligned with business objectives.
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Nestlé — Collections Specialist / Tech Elevator — Full-Time Software Developer Student | 2023

- Managed accounts receivable processes while simultaneously completing a full-time software development program focused on Java, SQL, JavaScript, React, APIs, and full-stack application development.
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Blade Tech — Marketing Manager | 2021 – 2022

- Led marketing initiatives and managed a team of three, driving a 40% increase in year-over-year sales through digital and content strategies.
 - Developed digital campaigns generating 60% of total website traffic while overseeing branding, Shopify management, and growth initiatives.
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MRI Software — Billing Analyst | 2019 – 2020

- Managed high-volume billing operations and invoicing workflows across multiple entities while maintaining strong client relationships.
 - Supported acquisition integrations through client migrations, billing process improvements, and data reconciliation initiatives.
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EDUCATION & CERTIFICATIONS

B.S. Business Finance — *Kent State University*
Certified Scrum Product Owner (CSPO) — *Scrum Alliance*
Full Stack Software Development Bootcamp — *Tech Elevator*